

COMMUNITY STEERING COUNCIL (CSC)

Meeting No. 1 | September 13, 2023 | 5:30pm – 7:30pm



Lane Transit District

LTD.org



Welcome Remarks

Jameson Auten, General Manager/CEO



Introductions

Joshua Schank, InfraStrategies LLC

Agenda


- Introductions
- Who is Lane Transit District?
- Why Are We Here? Building a Community Outreach Framework
- Getting to a Framework: Suggested Programming
- Discussion: CSC Governance
- Next Steps

Ice Breaker!

1. Pair up with the person next to you.
2. Each pair has 3 minutes to find 5 things you both have in common with each other.
3. After 3 minutes, each pair shares out with the group.
4. Start now!

03:00

mins: secs: type:
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 Breaktime for PowerPoint by Flow Simulation Ltd. Pin controls when stopped

Meeting Expectations & Housekeeping

- Each person is responsible for promoting an inclusive and respectful environment
- Being kind is more important than being right
- Try to use "I" statements
- This is a discussion, not a debate
- Share the air
- Be fully present and patient
- Practice inquiry over judgment
- Members of the public can view this meeting over Zoom, but there will be no public comments
- Make sure you sign-in so that we can provide the correct stipend amount to you after the final meeting



Who is Lane Transit District?

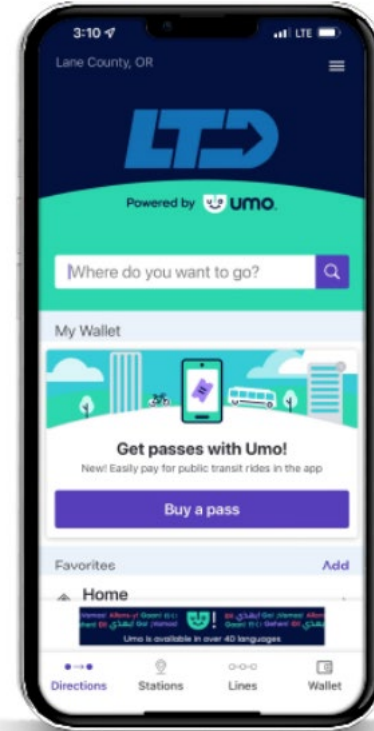
Pat Walsh, Chief Marketing Officer

About LTD

- A *special district* established by the State of Oregon, whose boundaries fall entirely within Lane County.
- Funded by fares, employer and employee taxes, and state and federal sources. Each funding source has its own requirements.
- Board of Directors are each appointed by the governor and represent 1 of 7 subdistricts.
- Currently managing or partnering on bus and BRT, paratransit, non-emergency medical transportation, on-demand service, preschool, emergency ride home, shopper shuttle, veterans' trips, vanpool, carshare, bikeshare, integrated trip planning and payment.



RideSource



Our Mission, Vision, and Values

MISSION

Connecting our Community.

VISION

In all that we do, we are committed to creating a more connected, sustainable, and equitable community.

VALUES

Respect, Integrity, Innovation, Equity, Safety, and Collaboration.

About LTD's Riders

From 2019 data for bus and EmX riders:

- Nearly half (44%) used the system 4-6 days per week. Of those, 88% used LTD for two or more trips per day.
- Most trips (57%) were for commute purposes. The percentage of non-commute trips was increasing year-over-year.
- Most trips (60%) were made within Eugene. The next most common trips were within Springfield (14%) , and then from Springfield to Eugene (12%) .
- Most (78%) riders used some type of pre-paid fare medium.
- 99% of riders speak English well.
- 71% of riders had no driver's license, no car, or neither.
- Majority of LTD bus and EmX riders (52%) are 30 years or younger. Percentage of riders over the age of 44 is smaller than among the general population. RideSource members skew older.
- Income level of LTD riders, including RideSource, is lower than the general Lane County population, and this applies to both students and non-student populations. Most riders (62%) have a household income of less than \$25,000.
- LTD riders, including RideSource, have a greater proportion of members of a minority ethnicity than the general Lane County population.
- Most riders (73%) are either employed or a student, or both.
- About 5% of bus and EmX riders need assistance to use LTD (such as lift or ramp). Nearly half of RideSource members require a vehicle with a ramp or lift.



Why Are We Here?

Building a Community Outreach Framework

Why Are We Here?

- Serve as a new, two-way resource
- Provide input, advice, and recommendations to LTD
- Help us understand your vision for transportation in the region
- Help us understand varying needs and preferences around communication and engagement
- Identify specific communication and engagement strategies and tactics
- Provide inputs into a Community Outreach Framework that will become a foundational guide for how LTD will work together with the community

Community Steering Council Charge

- Each of you has a substantial role in shaping the Community Outreach Framework.
- We hope you will serve as a liaison between the communities and networks you represent and this effort.
- The CSC is advisory in nature and is ad-hoc. The scope of the council's authority is limited to making recommendations and/or resolutions regarding the CSC and public outreach of LTD.
- The CSC does not have decision-making powers. Recommendations and resolutions outside the scope will be addressed at the CEO's discretion.



Getting to a Framework

Suggested Programming

Suggested Programming

	Meeting 2	Meeting 3	Meeting 4	Meeting 5	Meeting 6
Theme	What is important to you?	Who are LTD's stakeholders?	How do you want LTD to communicate and engage with you?	How do these strategies work in practice?	Does this framework capture our discussions?
Objective	<p>LTD listens and learns about CSC's transportation and mobility challenges.</p> <p>LTD listens and learns about what values and principles the CSC wants it to uphold.</p>	<p>CSC and LTD learn about the various stakeholders that LTD serves.</p> <p>CSC and LTD consider those that are potentially overlooked during engagement, and how they can be brought into the fold.</p>	<p>CSC and LTD identify strategies and tactics for engagement, and how different project types might call for different strategies.</p> <p>CSC and LTD discuss opportunities and challenges associated with strategies.</p>	<p>CSC and LTD apply discussions to a real scenario, giving opportunity to ground truth and test assumptions.</p> <p>CSC and LTD begin to see how engagement can take shape in practice.</p>	<p>CSC reviews and discusses the draft framework</p> <p>CSC adjourns and continues to serve as a connection to community</p>
Inputs for Framework	Goals and principles for community engagement	Overview of LTD's stakeholders and their varying needs	Engagement strategies and tactics for LTD's stakeholders	Additional strategies and tactics	Comprehensive review



CSC Governance

Joshua Schank, InfraStrategies LLC

CSC Governance

- Bylaws
- Officers
 - **Chair:** Presides over meetings, coordinates with LTD staff on agenda and materials, liaises with CSC members
 - **Vice-Chair:** Performs all duties of Chair in her/his absence; coordinates with LTD staff on agenda and materials, liaises with CSC members
- Discussion on consensus-based-decisions or voting
- Officer nominations and voting



Next Steps

Pat Walsh, Chief Marketing Officer

Next Steps

- Review proposed bylaws and submit comments to COCA@LTD.org by Sept. 20, 2023 or to your Chair and Vice-Chair
- LTD staff will work with Chair and Vice-Chair to develop agenda
- Send any follow-up thoughts or comments via email to COCA@LTD.org.
- Pat Walsh will serve as LTD staff liaison and Cammie Harris is his backup
- We will send out contact information for your Chair and Vice-Chair

Upcoming Meeting No. 2:

Wednesday, September 27th

5:00pm dinner, 5:30pm start time